



SKROSS®
ADAPT TO THE WORLD





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**GLOBAL MARKET LEADER
FOR PREMIUM WORLD TRAVEL
ADAPTERS & MORE**





SKROSS®
ADAPT TO THE WORLD

The Original Swiss Travel Brand
since 2002



A GLOBAL PLAYER FROM SWITZERLAND

Since its launch in 2002, SKROSS® is the undisputed leader in the category of high quality travel adapters which are like the "Swiss Army Knife" for travellers.

The SKROSS brand is today a synonym for well designed, highly functional, versatile, safe and reliable products.

In this position, SKROSS has already expanded their product offering with a selection of products that are in line with the requirements of the latest devices and consumer expectations. Being part of the Cellularline Group since 2020 has enabled SKROSS to be at the pulse of the innovation and accelerate the introduction of new and highly relevant products even further!

The position of the SKROSS brand has been clear from the beginning:
Safe-Simple-Swiss. This is the essence of SKROSS DNA.

[CELLULARLINEGROUP]



MUSIC  SOUND



plooy+

PETER JÄCKEL
Begleitung durch Schulmusik

N O V A

coverlab

allogio



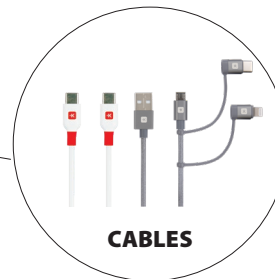




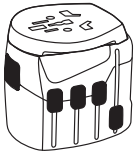
MOBILE POWER & TRAVEL SOLUTIONS

OUR VISION

The most innovative company, bringing smart power solutions and unique travel accessories to the world.



FACTS & FIGURES



3+ MILLION

Products
sold per year



> 20

Employees and
agents



> 100

Countries where our
products are available

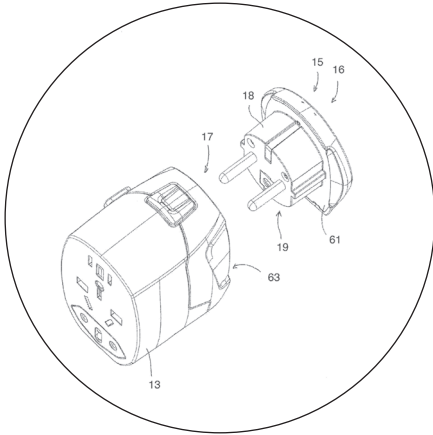
GLOBAL PRESENCE

All major airlines
and airports

SALES CHANNELS

Retail, Travel Retail, E-Commerce
and Premium Gifts

WHY CHOOSE OUR PRODUCTS?



GENUINE

Several design and function patents



UNIQUE

The perfect combination of safety, reknown brands and unique design



RELIABLE

Many recognised companies trust our products, selling them under their own brand name, e.g. from

- Consumer Electronics
- Luggage Industry
- Fashion Industry

CERTIFICATIONS

SAFETY FIRST

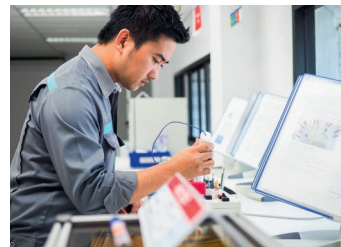
All SKROSS® travel adapters comply with relevant International Electrotechnical Commission (IEC) norms and are certified by renowned independent testing laboratories such as Electrosuisse, TÜV and others.



DESIGN & ENGINEERING

SWISS QUALITY

With product design and engineering made in Switzerland, SKROSS® travel adapters are produced by their longtime Swiss partner in Thailand. All adapters fulfill international regulatory requirements in terms of safety and always reflect the highest standards of Swiss quality workmanship.



ESG – ENVIRONMENTAL SOCIAL GOVERNANCE

Amfori is a global business association that promotes sustainable trade, sustainable supply chains and sustainable business. SKROSS® is a member of amfori BSCI since 2015 and as such, actively improves social performance in its supply chain, maintaining the highest standards in terms of working and social conditions. All SKROSS travel adapters are produced by their longtime Swiss partner with ISO-certified and amfori audited manufacturing facilities in Thailand.

Over the last years, SKROSS has implemented several initiatives to reduce its ecological footprint. The plastic components used in their packaging have been reduced to the strict minimum and replaced by recyclable carton or paper boxes. They relocated the main warehouse from Austria to Hamburg, Germany in 2019 which resulted in a substantial reduction of deliveries moved across Europe by truck. In 2022, the company moved into a new and modern but also more ecological office in Widnau, Switzerland.



ESG – ENVIRONMENTAL SOCIAL GOVERNANCE

OFFSETTING THE CO₂ FOOTPRINT



To further push their sustainability agenda, SKROSS® has partnered up with the renowned Swiss climate foundation “myclimate” in 2022. The basis for this co-operation is the measurement of the ecological footprint of all professional activities and employees. The elements measured are not only the flights taken and kilometers driven by car, but also the energy used to heat the building, among other things. Their CO₂ footprint is calculated and financially compensated by supporting international climate protection projects that reduce the CO₂ content in the air.



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PETER JÄCKEL
The Swiss Sound Experience

NOVA

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